



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 5026365

Schedule Dates 10/14/21-10/18/21
Advertiser Miyares for Attorney General Virginia-R (143543)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 935/1540/13890 (1625923)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 935/1540/13889
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Separation: 30

Date Entered 10/13/21
Last Modified 10/13/21
Entered By Mark Afshar
CO-OP No
External # 11047150
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,305.00
Net Total \$41,395.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	43	\$48,700.00
Grand Total:	43	\$48,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/21-10/15/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM					2	2			4	\$150.00	\$600.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/13/21
2.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$325.00	\$650.00	Washington (WJLA)	Daypart EM GMW SAT 8-9A(Agency)-4Q21 (sell)	10/13/21
3.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)	Daypart EM GMA SAT 9-10A(Agency)-4Q21 (sell)	10/13/21
4.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	11:59A- Sports-ABC College Football Early							2		2	\$1,300.00	\$2,600.00	Washington (WJLA)	Daypart SP COLLEGE FOOTBALL 12N(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE A	10/13/21
5.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	3:30P- Sports-ABC College Football Late							2		2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart SP COLLEGE FOOTBALL 330P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE	10/13/21
6.0	Normal Line / SPOT	10/16/21-10/16/21	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,200.00	\$2,200.00	Washington (WJLA)	Daypart SP SATURDAY NIGHT FOOTBALL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/13/21

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT	10/17/21-10/17/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	10/13/21
8.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/13/21
9.0	Normal Line / SPOT	10/17/21-10/17/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$125.00	\$125.00	Washington (WJLA)	Daypart EM FULL MEASURE SHARYL ATTKISSON(Agency)-4Q21 (sell) - ESTIMATE IS BASED	10/13/21
10.0	Normal Line / SPOT	10/17/21-10/17/21	3	:30	10:27:55A- Government Matters								1	1	\$650.00	\$650.00	Washington (WJLA)	Daypart EM GOVERNMENT MATTERS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACT	10/13/21
11.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/13/21

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12.0	Normal Line / SPOT	10/14/21-10/15/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					2	2			4	\$525.00	\$2,100.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/13/21
13.0	Normal Line / SPOT	10/17/21-10/17/21	3	:30	8P- ABC-Celebrity Wheel of Fortune (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT CELEB WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE	10/13/21
14.0	Normal Line / SPOT	10/14/21-10/15/21	1	:30	7A- 8A (EST)					1	1			2	\$1,600.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/13/21
15.0	Normal Line / SPOT	10/14/21-10/15/21	1	:30	8A- 9A (EST)					1	1			2	\$1,600.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/13/21
16.0	Normal Line / SPOT	10/14/21-10/15/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	2			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/13/21

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17.0	Normal Line / SPOT	10/15/21-10/15/21	1	:30	6:58:46P- Wheel Of Fortune						1			1	\$3,600.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/13/21
18.0	Normal Line / SPOT	10/14/21-10/15/21	1	:30	7:29:26P- Jeopardy					1	1			2	\$5,200.00	\$10,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/13/21
19.0	Normal Line / SPOT	10/14/21-10/15/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$650.00	\$1,300.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/13/21
20.0	Normal Line / SPOT	10/18/21-10/18/21	3	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STARS(Agency)-4Q21 (sell)	10/13/21
21.0	Normal Line / SPOT	10/18/21-10/18/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1								\$800.00		Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/13/21
21.0.1	Preempt	10/18/21															Washington (WJLA)	Pre-empt/Spot -	

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22.0	Normal Line / SPOT	10/18/21-10/18/21	1	:30	8A- 9A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/13/21
23.0	Normal Line / SPOT	10/18/21-10/18/21	1	:30	7A- 8A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/13/21
24.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2							2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/13/21
25.0	Normal Line / SPOT	10/18/21-10/18/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		2							2	\$150.00	\$300.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/13/21

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